



**IN**focus  
FILM SCHOOL

YOUR FUTURE  
**IN**FOCUS



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# OUR MISSION

InFocus Film School's core belief is that visual storytellers need to explore their artistic voices, build on their strengths and maintain creative autonomy over their work. They must also understand the technical and logistical tools at their disposal to realize their artistic potential.

We encourage experimentation and artistic risk. Film and visual media shouldn't be safe or easily defined. It's about developing a unique voice that avoids mainstream formulas.

Our mission is to provide an education environment that holds true to these beliefs, creating a centre of excellence in which our students can learn and flourish.



Our education model focuses on hands-on, practical training and project-based learning. Small class sizes ensure students are provided with a personalized learning experience, allowing individuality while still embracing the collaborative nature of filmmaking.

We believe that a school's relationship with its students never truly ends, and our dedication to you does not end at graduation. Alumni are connected to industry professionals and job opportunities, ensuring they succeed as creative professionals.

InFocus is committed to supporting grads in achieving their goals, whether that is making their own feature film or advancing within Vancouver's burgeoning visual arts industries.



# OUR HISTORY

## 10 YEARS OF SUCCESS

Founded in 2010, InFocus Film School is an independent school built to be one of Vancouver's premier centres for excellence in film and visual media.

Beginning in just one room with a single part-time program, InFocus has grown to become a staple of Vancouver's Gastown, now offering full-time programs in dramatic and documentary film, screenwriting, 3D animation, visual effects, and graphic design.

Our students' success has grown with us, and many have gone on to win major awards, receive grants and project funding, and make the selection at prestigious festivals, right out of school.

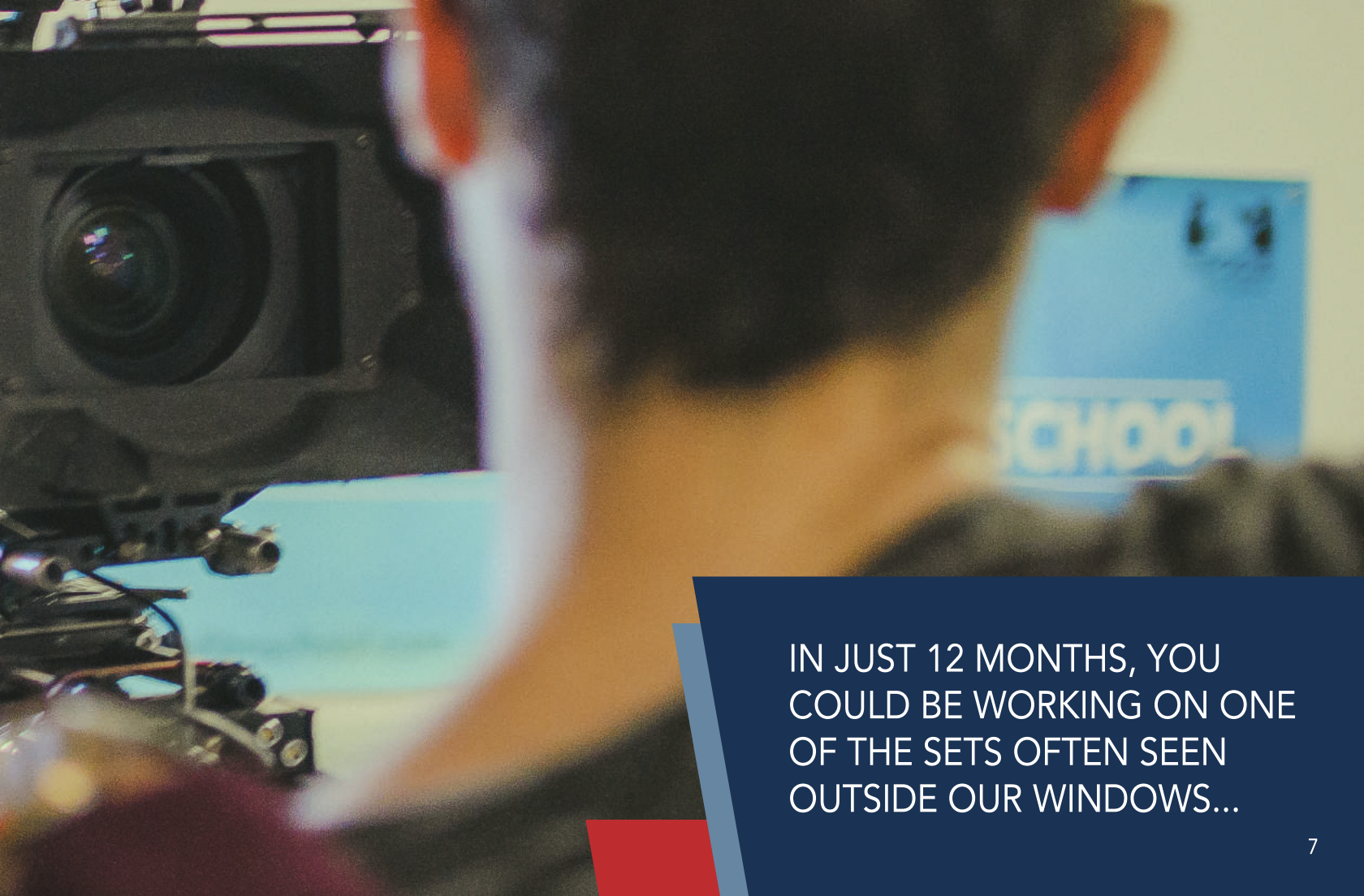
With 10 years of results behind us, we're excited to see what the next 10 years will bring.



# DIPLOMA PROGRAMS

# FILM PRODUCTION





IN JUST 12 MONTHS, YOU  
COULD BE WORKING ON ONE  
OF THE SETS OFTEN SEEN  
OUTSIDE OUR WINDOWS...

# FILM PRODUCTION PROGRAM

## BECOME A FILMMAKER

The core of the Film Production Program is its dedication to hands-on, practical training. Cameras are out from day one, with interactive lectures and weekly exercises that supplement and strengthen your creative and technical skills. Gain wide-ranging experience as you complete multiple short films and a capstone graduation film with full creative autonomy.

Walk away from the Film Production Program with a diploma, a solid portfolio, industry-ready skills, and a clearer understanding of your own artistic voice.

## INDIVIDUALIZED TRAINING

In the Film Production Program, your class is your crew and your instructors are your mentors. With small class sizes, you get individualized attention from award-winning, industry-professional instructors and the opportunity to connect with your classmates in and out of the production process. As you move forward, you'll build strong creative and professional relationships that last well into your career.

**INSTRUCTION HOURS** 1215 HOURS

**PROGRAM LENGTH** 1 YEAR

**CREDENTIAL** DIPLOMA





# COMPLETE 18 PORTFOLIO PROJECTS

## TERM 1 FOUNDATION

- Photo Essay
- Silent Film
- Biography
- Scene Study
- Director's Vision Short

## TERM 2 DEVELOPMENT

- Web Short
- Vérité Doc
- Doc Demo and Pitch
- Documentary

## TERM 3 MASTERY

- Script Adaptation
- Commercial Ad
- Green Screen Animation
- Director's Treatment
- Grad Film Pitch

## TERM 4 GRAD FILMS

- Grad Film
- Passion Project
- Music Video
- Demo Reel

## SUPPORT AFTER GRADUATION

At InFocus, you are more than just a student. We are dedicated to your success, both during the program and in launching your career after graduation. You receive on-going assistance after graduation from InFocus through industry connections and job opportunities. We maintain an 87% success rate placing alumni in jobs.



# 3D ANIMATION + VISUAL EFFECTS





GAIN THE SKILLS FOR  
AN EXCITING CAREER  
IN VANCOUVER'S 3D  
AND VFX INDUSTRY...

# 3D ANIMATION + VISUAL EFFECTS PROGRAM

**INSTRUCTION TIME** 780 HOURS

**PROGRAM LENGTH** 10 MONTHS

**CREDETIAL** DIPLOMA

The 3D Animation and Visual Effects Program prepares students for an exciting career in the visual effects industry. InFocus VFX instructors are industry professionals who deliver interactive lectures in a creative, project-based learning environment. Small class sizes put an emphasis on individual attention. Each student completes multiple projects, building a show-reel designed to gain employment in large and small VFX and 3D animation studios.

Studios are looking for VFX artists who can go beyond button pushing to find creative solutions when facing unique challenges. InFocus students enter the job market with the expertise to succeed in Vancouver's vibrant VFX scene.

LEARN FROM THE  
PROFESSIONALS BEHIND...



# BECOME A SKILLED VFX ARTIST

## TERM 1

This term introduces you to the fundamentals of everything being covered throughout the program. You will see the broad spectrum and endless possibilities contained within the world of 3D and VFX. Acquiring knowledge in design as well as storytelling, you will complete a series of 3D based projects using techniques and workflows that are currently used in the industry, preparing you for advancement in Term 2.

## TERM 2

After receiving a basic understanding of 3D Animation and Visual Effects, you will deepen your knowledge by taking on bigger projects, learning advanced concepts, and choosing a key focus of either animation, 3D modelling, or VFX compositing. You will also begin to develop your demo reel, implementing ideas and concepts that will guide you towards your ideal industry career path.

## TERM 3

This final stretch will allow you to focus on the production of your demo reel. You have learned the basics, advanced your knowledge, and covered a multitude of different techniques, programs, and cinematic styles to help build the perfect reel to take into the workforce. As always, our industry professional instructors will be there to lead you every step of the way.



A blue pen with a textured grip and the 'INFOCUS FILM SCHOOL' logo is lying diagonally across a script page. The script page contains several lines of text, including 'Cesar his sho also sur depression', 'He'll fit in he?', 'He's twelve care. That's stroller. Can separately?', and 'MRS. ED and ne'. The background is a dark, textured surface.

# WRITING FOR FILM + TELEVISION

Cesar  
his sho  
also sur  
depression

He'll fit in  
he?

He's twelve  
care. That's  
stroller. Can  
separately?

MRS. ED  
and ne

# IMMERSE YOURSELF IN THE WORLD OF SCREENWRITING...

6. INT. DOGGIE EMPORIUM DAY  
Mrs. Edwards stands near the front desk.  
medicine cabinet and  
ant to his finger

LAUREN  
and husband MRS. EDWARDS  
that we are looking for a day care  
for Cesar. offers more personal service  
We can certainly help with that.

MRS. EDWARDS  
shots got diabetes and he needs  
suffers three times a day. He  
ion. from a bit of

LAUREN  
n great here. How  
EDWARD  
nee

3.



## WRITING FOR FILM + TELEVISION PROGRAM

Create an original TV pilot and a low-budget feature screenplay. Write a short film script and adapt an existing story for the screen. In a simulated writers' room, collaborate with other students to write a web series to be produced during the program. On the business side, become knowledgeable about all stages of film production, which will help inform your writing.

Upon completion, you will have screenwriting skill, pitching know-how, a solid portfolio and a strong resume which will open the doors to the industry.

**INSTRUCTION TIME** 600 HOURS

**PROGRAM LENGTH** 8 MONTHS

**CREDENTIAL** DIPLOMA



# WRITE A FEATURE SCREENPLAY

## STUDENT SUCCESS

Joining InFocus means you are more than just a student. We are dedicated to your success, both during the program and in launching your professional career after graduation. Many InFocus students have won awards, received grants, and made the selection of prestigious festivals right out of school. In addition to supporting and promoting your projects, we offer on-going assistance by building your network of industry contacts and connecting you with job opportunities.

## PORTFOLIO PROJECTS

- Short Film Script
- Adaptation Script
- Web Series Script
- Sketch Comedy Script
- Documentary Outline
- TV Pilot + Series Bible
- Pitch Package
- MOW Outline

## SMALL CLASS SIZES

In the Writing for Film and TV Program, your class is your team and your instructors are your mentors. With small class sizes, you get individualized attention from award-winning, industry-professional instructors and the opportunity to connect with your classmates throughout the writing process. As you move forward, you'll build strong creative and professional relationships that last well into your career.





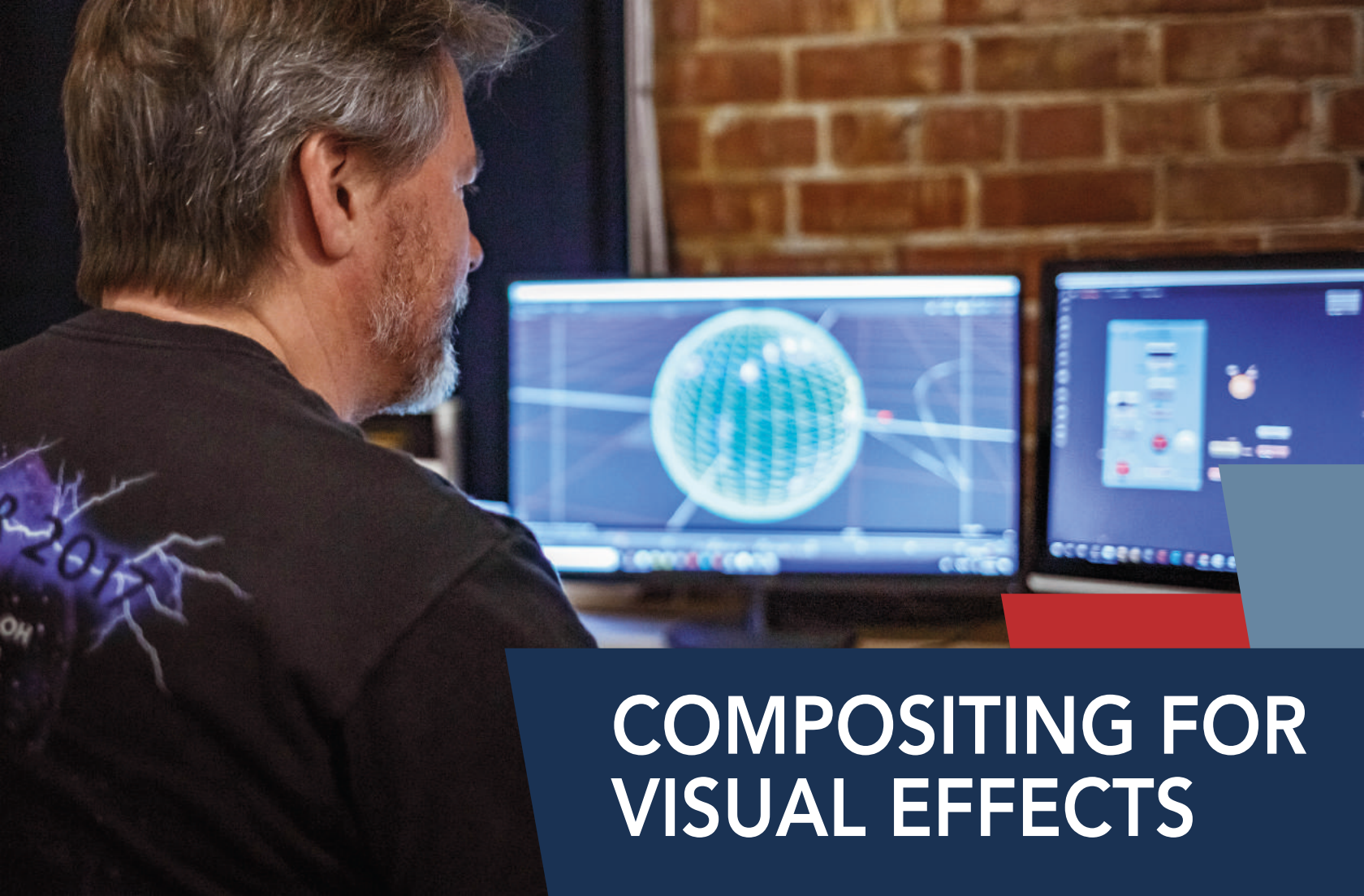
# OUR STUDENTS WIN AWARDS

Our alumni have won awards, received grants and made the selection of prestigious festivals right out of school. You could be next.



# CERTIFICATE PROGRAMS





# COMPOSITING FOR VISUAL EFFECTS

# COMPOSITING FOR VISUAL EFFECTS PROGRAM

InFocus Film School's Compositing for Visual Effects Program prepares you for an exciting career in the VFX industry. In just 20 weeks master the art of visual effects compositing and create a strong demo reel designed to catch the attention of VFX studios.

During this intense program, you will learn rotoscoping, camera stabilization techniques, green screen keying, and advanced 3D compositing in Nuke, the industry standard for compositing software. Skills are cemented through intensive projects involving roto, green screen elements, camera tracking and stabilization, dynamic effects and more.

**INSTRUCTION TIME** 417 HOURS

**PROGRAM LENGTH** 5 MONTHS

**CREDENTIAL** CERTIFICATE



# PROGRAM CONTENT

## 3D COMPOSITING IN NUKE

Compositing is the art of combining visual elements into a single image. It is the most common type of visual effect, and Nuke is the industry standard compositing software.

## ROTOSCOPY AND ROTOPAINT

Rotoscoping is the creation of mattes for elements on a live-action plate, preparing it to be composited over another background. RotoPaint is a tool that helps with rig and object removal, and more advanced rotoscoping

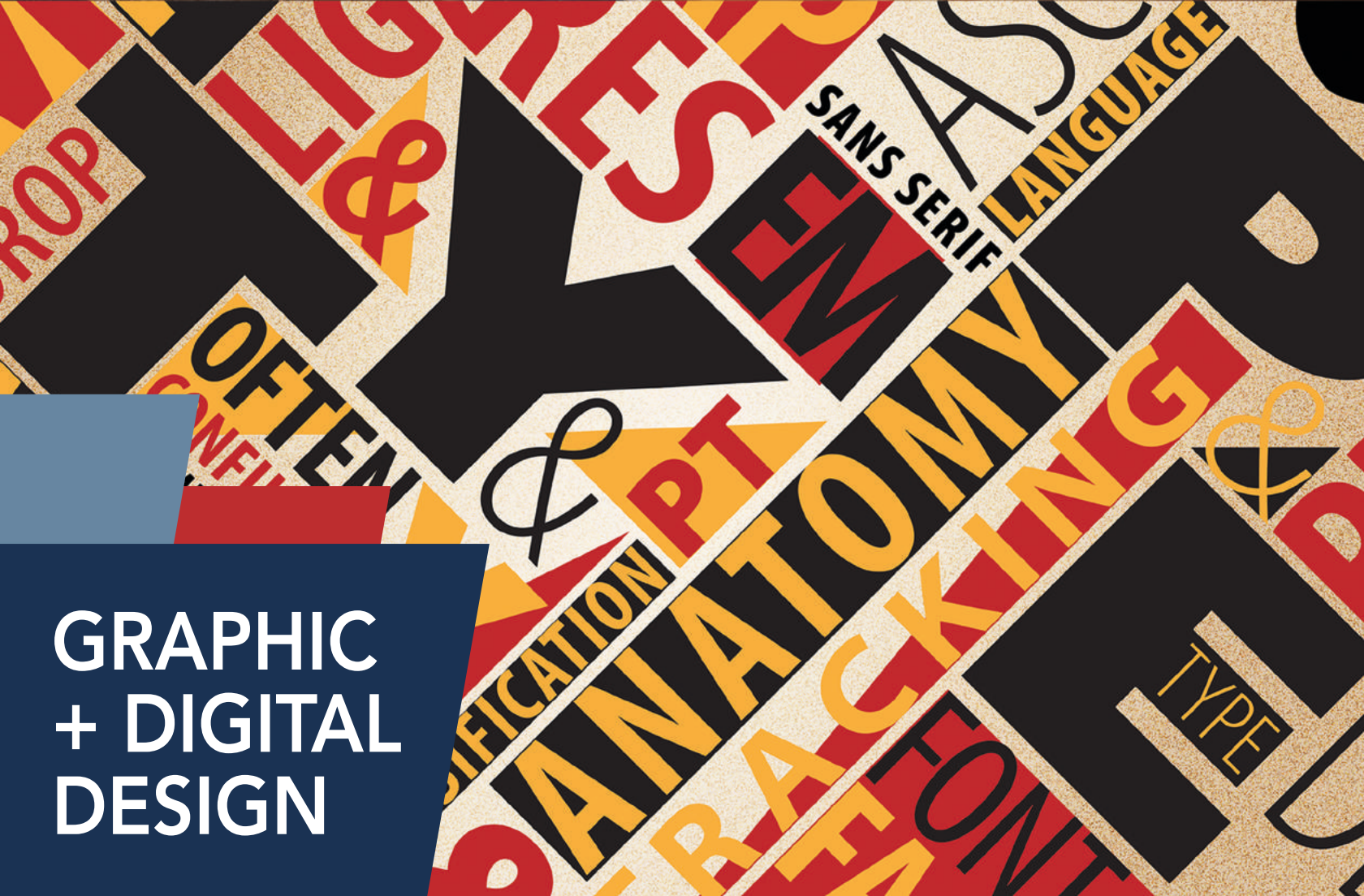
## GREEN SCREEN KEYING

Green screens (or blue screens) are used to insert background elements into a live action shot. Whether characters are on an alien world or just on a rooftop, green screens are ubiquitous in film.

## CAMERA TRACKING

Camera tracking, or match moving, is a technique that allows the insertion of computer graphics into live-action footage with correct position, scale, orientation, and motion, creating a believable finished shot.





GRAPHIC  
+ DIGITAL  
DESIGN



# GRAPHIC + DIGITAL DESIGN PROGRAM

Master the fundamentals of graphic design for web, print, and marketing in the digital age. The Graphic and Digital Design Program offers intensive training in industry standard software such as Adobe Photoshop, InDesign, and Illustrator to build a foundation of skills for your creativity to play on.

But industry professionals need more than artistic ability. Learn how to work with clients in a real-world setting and how to implement their business goals in your marketing and designs. The program also covers how to network, pitch your value, run campaigns, and showcase a tailored portfolio

## FULL TIME PROGRAM PART TIME HOURS

Classes run Thursday, Friday, and Saturday for a total of 20 hours of instruction per week. A three-day school week frees time for you to work a part-time job, build your skills, make industry contacts, or simply relax in beautiful Vancouver.



**INSTRUCTION TIME** 520 HOURS

**PROGRAM LENGTH** 6 MONTHS

**CREDENTIAL** CERTIFICATE

# PROGRAM CONTENT

## DESIGN AND CRITICAL THINKING

Develop your ability to realize creative concepts and create design solutions through research and the principles and process of design.

## STRATEGIC DESIGN

Employers want data-driven design. Learn how to use research and analysis to build strategies for branding, marketing, advertising, web, and social media design.

## SOFTWARE SKILLS

A versatile graphic designer is capable in all the standard tools of the industry. Train and develop advanced skills in Adobe CC programs—such as Photoshop, Illustrator, and InDesign—and gain experience in web design using WordPress.

## FINAL PRODUCTION

Elevate your professional value with practical knowledge. Understand the process of working with other industry professionals, sustainable selection and sourcing of materials, and how to execute your vision.





# STUDENT LIFE

# VANCOUVER, BC

Located at the Pacific Rim gateway of Canada's west coast, in beautiful British Columbia, Vancouver is a dynamic hub for media creators and storytellers from all walks of life. Nicknamed 'Hollywood North', Vancouver boasts a thriving film and television production center – the third largest in North America after New York and Los Angeles. Along with a thriving film and TV industry, Vancouver is a world-class city for 3D, game, and visual effects production. Vancouver is home to some of the largest visual effects studios and best graphic designers in the world.



## FESTIVALS

Vancouver is proud host to some of the world's greatest film festivals including VIFF—the Vancouver International Film Festival—and DOXA Documentary Film Fest. In addition to film, there are music festivals for every genre from Jazz to EDM, Bard on the Beach for theatre, and the spectacular Celebration of Light every summer.

## ADVENTURE

The ocean is at Vancouver's doorstep and the mountains are its backyard. No matter what your style of adventure is, whether hiking, mountain biking, kayaking, or rock climbing, all is within minutes of the InFocus campus. Walk the Stanley Park Seawall, bomb down mountain bike trails on Mt. Seymour, and kayak in Deep Cove, all in a single day. Take a few hours' drive and you can find everything from world-class surfing, to old-growth rainforests, to the stunning Canadian Rockies.



## SKIING + SNOWBOARDING

After hosting the Olympics in 2010, Vancouver proved to the world it has some of the best skiing and snowboarding in the world. With three fantastic mountains just minutes from downtown, and Whistler, widely regarded as one of the best mountains in the world for winter sports, just 2 hours away, you can shred all winter long.

## FOOD + DRINK

Vancouver is famous for its fresh, local seafood, especially its salmon. It's best when you can enjoy it fresh off the boat, which you can at many of Vancouver's excellent seafood and sushi restaurants. Vegan and vegetarian eateries are another huge part of the city's dining scene with some of the best vegan restaurants in the world calling Vancouver home. Love craft beer? So does Vancouver. There are over 40 breweries in the city, besting even Portland as beer capital of North America.

## ARTS + CULTURE

From the Rio for independent film to the Queen Elizabeth for Opera, Vancouver is home to many theaters that make it one of the cultural hubs of Canada. If museums are more your style, there are many venues to choose from. The Vancouver Art Gallery, the Museum of Anthropology, the Vancouver Aquarium, Science World, the HR McMillan Space Centre... The list goes on and on!



# TESTIMONIALS

I learned a lot during my time in the Film Production Program! The staff and teachers were always helpful and caring. They were supportive for both school projects and personal projects that we brought to them.

-Janice Mingas, Film Production Graduate

I was surprised and impressed by how much material was fit into such a short course! As faced paced as it was it was never too overwhelming. The small class size was a big plus as well because we each got plenty of time to work through our questions with instructors. I'm very happy with my time at InFocus and recommend this school!

-Lucas Hartley, Compositing for VFX Graduate

The experience was like joining a movie-making family. I was given all the tools and confidence to change careers to make films. Now I have no excuse but to go out there and chase my dreams.

-Jonathan Winberg, Film Production Graduate

I couldn't be happier with the education I received. The teachers were excellent. All of them were very knowledgeable and had current, real-life advice. But the best thing about the program was how hands-on it was. On the first day we were holding cameras and learning about them. I am so happy I had the chance to go to this school!

-Ross Langill, Film Production Graduate

I loved my experience at InFocus Film School. The program was intensive, but well worth it as it not only provided a huge amount of knowledge, but a great community for my future. Shortly after my program ended, I got the opportunity to work on a short film directed by one of the teachers in the school. All together a great place to spend 14 hour days!

-Vladislava Govednik, Compositing for VFX Graduate





The school has an intimate, down-to-earth environment. This means that every student receives the opportunity to develop their filmmaking skill-set with equal support from its experienced faculty.

-Rider Laskin, Film Production Graduate

Everyone at InFocus is friendly and knowledgeable and I had an excellent time learning everything. They have small class sizes so you really get the help you need. I was hired right after graduation and now work at Zoic, the studio behind Game of Thrones! I highly recommend this school!

-Pam Karasz, 3D Animation and Visual Effects Graduate

InFocus Film School is an amazing training ground for emerging writers! Since graduating, the skills I gained have given me the confidence to forge forward in a multitude of creative ventures. The school is an environment of collaboration and creative freedom, with a necessary touch of toughness that motivated us all to get the job done. Highly recommended.

-Katherine Anca , Writing for Film and TV Graduate

Because of the skills I developed while attending InFocus Film School, I am now entering the film industry as a camera trainee and will soon begin interning on union sets around Vancouver. Attending InFocus was a great decision and has completely changed the trajectory of my life!

-Maryel Sparks-Cardinal, Film Production Graduate

InFocus Film School gave me access to the equipment, knowledge, and people needed to find a path into the film industry. If you're willing to put time in, you'll do great things and meet great people at InFocus.

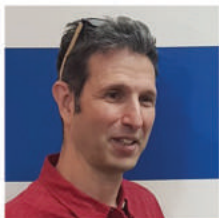
-Aaron Gillingham, Compositing for VFX Graduate

InFocus Film School gave me the skills to start my career. I was hired by Method Studios immediately after I graduated and have since worked on films such as Aquaman, Men In Black: International, and Avengers. This is the best film school to get you working in the industry.

-Warren Yewchyn, 3D Animation and Visual Effects Graduate

# OUR TEAM

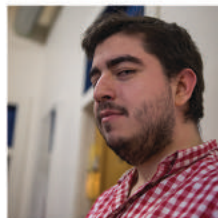
InFocus Film School was established by accomplished filmmakers dedicated to passing their knowledge to new generations of artists. Our instructors are all working industry professionals and have worked on some of Hollywood's biggest films and TV series including *Avengers*, *The Walking Dead*, *Pirates of the Caribbean*, *Game of Thrones*, *Harry Potter*, and many more.



## STEVE ROSENBERG

FOUNDER + CEO

Steve is an award-winning Canadian writer/director. His dramatic films *Watching Mrs. Pomerantz*, *Vannica*, *Divine Waters* and *Shanti Baba Ram* have screened at various prestigious festivals around the world.



## MIGUEL RODRIGUEZ

3D ANIMATION + VFX DEPARTMENT HEAD

Miguel is an experienced Composer and 3D modeler with a background in TV and animation. After beginning his career in Mexico, he is now focused on ensuring students achieve their goals in the 3D and VFX industry.



## CLARENCE SPONAGLE

DIRECTOR OF ADMISSIONS

Clarence is an award-winning actor who has worked across Canada and the United States in both theatre and film. In 2010, Clarence left the acting industry to help other young artists pursue their dreams and career goals.



## CRYSTAL VERGE

SCREENWRITING DEPARTMENT HEAD

Crystal is a screenwriter, playwright, and non-fiction writer who has won awards in all three fields. She is also an accomplished actor with credits in titles such as *Titanic*, *The X-Files*, and *Double Jeopardy* among others.



## MEL SITEMAN

FILM PRODUCTION DEPARTMENT HEAD

Mel is one of Vancouver's top 1st ADs. With nearly 30 years of experience, she's a veteran of the film industry with credits including *Ninja Turtles*, *The New Addams Family*, *Air Bud*, many other feature films, and over 150 commercials.



## JAIME SANDOVAL

GRAPHIC DESIGN DEPARTMENT HEAD

Jaime is an award-winning studio master's professor, graphic and industrial designer, and front-end web designer who has worked for firms with clients such as Armani, Disneyland, Adidas, Motorola, and more.





# A WORD FROM OUR FOUNDER

In January of 2010, InFocus opened its doors to the public. Now, nearly a decade on, InFocus is known for its intensely creative, project-based, career-focused programs. With attention to both the technical and creative, its passionate educators help students achieve mastery in their discipline. I started to work in film professionally in 1999 after spending several years working in a family business. It was a great career shift: directing films, travelling to festivals and meeting many creative people. Not only did I enjoy the work, but I loved the sense of collaboration with fellow artists and the sense of community. I grew up in an era when if you announced to your parents that you wanted to work in the arts, they would worry you would starve. But what my parents hadn't considered was the rise of well paid, film-related jobs around the world. In 2018, we saw over 450 productions generate \$3.4 billion for the BC economy.

In 2006, I was an Artist in Residence at the Canadian Film Centre in Toronto, founded by Norman Jewison. It is Canada's equivalent to Robert Redford's highly respected Sundance Institute. The year I spent at the CFC inspired me to establish an institute of similar caliber on the West Coast. With an eye towards excellence, InFocus seeks dedicated students who are eager to take artistic risks and give 110 percent throughout their many projects. Our educators and advisory boards are all film industry professionals who deliver a curriculum that is relevant to today's job market and at the same time, they nurture the independent film spirit. Our class sizes are deliberately small; Many of our alumni refer to us as their InFocus family.

It has been immensely gratifying to be a part of the journeys of filmmakers, writers, and visual effects artists. My favourite day of the year is graduation day when I see all the students' hard work celebrated in front of a live audience. It's a momentous day and a huge milestone. I have seen hundreds of students go from incredibly nervous beginners to budding professionals working in television production, on indie feature films and many on blockbuster films. It's been a pleasure to be part of their incredible journey.

  
STEVE ROSENBERG



# ADMISSIONS

Are you ready to launch your career? Here is all you have to do to get started.

1. Talk to an InFocus Admissions Advisor by calling +1 604-695-0631 or emailing [info@infocusfilmschool.com](mailto:info@infocusfilmschool.com)
2. Complete the application form online at [infocusfilmschool.com/application](https://infocusfilmschool.com/application)
3. Submit a 250-word letter of interest along with a photo of a piece of government issued ID such as a driver's license or passport.

That's it! After all documents are received, the admissions department will review your application and inform you of the decision regarding your enrollment.

International students may be required to submit additional documentation such as a study permit or proof of English proficiency.

HAVE MORE QUESTIONS? CONTACT US AND  
WE'LL BE HAPPY TO HELP

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